

THE OVERSEAS PRESS BULLETIN

WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA

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TO HONOR FOREIGN NEWSMEN

The Club is honoring 16 foreign journalists at a reception and dinner next Wednesday evening, beginning at 6:30 p.m.

The journalists, from all parts of the world, are in the US studying as part of a program sponsored by the World Press Institute.

The Reader's Digest Foundation is hosting the dinner. Since there will be no charge for the event, reservations will be limited to the first 50 members who call for reservations.

NY HERALD TRIBUNE WILL NOT RESUME PUBLICATION

Plans to resume publication of *The New York Herald Tribune* at the end of the current strike against the World Journal Tribune Corporation have been abandoned.

The news was broken to union leaders Monday in a meeting with World Journal Tribune Corporation officials. It was the 113th day of the strike, only a day short of the record 114-day blackout of newspapers in 1962-63.

The merged papers now will publish only an afternoon paper and a Sunday edition. Officials said that *The Tribune* could not be revived even if a settlement could be worked out with the hold-out Pressmen's Union, whose stale-mated negotiations with the papers have held up final settlement of the strike and resumption of publication. It was understood that 65-75 percent of *The Tribune's* top staff had already been lost to other jobs.

The Tribune's age was given as 131 - it came from James Gordon Bennett's *Herald*, founded in 1835 and Horace Greeley's *Tribune*, founded in 1841.



AT HOME IN THE BISTRO: Cozy atmosphere of the TV interview being conducted by CBS reporter Liz Trotta with Urban League head Whitney Young looks a little incongruous in the Bistro "TV studio" set up before Young's OPC talk.

Young: Too Much Attention on Rights Slogans, Too Little on Achievements

The tendency of news media to play up such sensational terms as "black power" rather than the more solid achievements of the Negro community is distressing, National Urban League head Whitney M. Young Jr., indicated last week at an OPC lunch.

"It's hard to drag a reporter to an Urban (League) conference," Young told the Club audience, "because we talk about money, education, and so on." Conceding that these things are not front-page news, he still felt too much attention is being paid to "Black Power."

"All it is is a slogan."

Young noted that at a recent UL convention in Philadelphia, there were 1400

participants, including about 100 business leaders giving valuable advice on retraining and economic matters. Yet attention focuses, he said, on "the way out leadership," rather than the more valuable but less exciting projects that "nobody wants to hear about."

Young regrets that the proposal to build the World Trade Center in predominantly Negro Harlem was turned down. "They sort of laughed at the idea of the World Trade Center in Harlem," Young noted, but warned, "We're not going to change Harlem until we can build into Harlem some significant institutions . . . that will provide work for

(Cont'd on page 3)

HAILEY, TIMES VETERAN, DIES

Foster Hailey, veteran *New York Times* foreign correspondent and editorial board member, died Aug. 13 at his retirement home in Tucson, Ariz. It was his 67th birthday.

Hailey, who retired last year after nearly 30 years with the *Times*, saw service as correspondent in Cairo, Paris, London, South America, Tokyo and the Middle East. His World War II assignment was in the Pacific Theater. He also had been based in



Hailey New York and in Detroit, the latter as a regional correspondent for the paper.

Two of his books dealt with the Far East — *Pacific Battle Line* about the war with Japan, and *Half of One World* on aspirations of Far East nations. Awards included the Missouri Journalism Award, and eight *Times* Awards.

Surviving are his wife, a daughter, a son, two brothers and two sisters.

WORLD-WIDE TICKER

ATHENS from AL WAGG

Olympic Airlines' recent Press Flight to Athens at least served the useful purpose of re-igniting an old Greek argument over the role of resident Foreign Press, at times when International Press is brought to Greece on all sorts of press trips. Over several years it has been the policy of the National Tourist Organization of Greece and other organizations in Greece to isolate any visiting Press party from any contact with resident foreign Press, including at cocktail parties or dinners or Press conferences. The apparent reason is that we here might tell the truth, or that the truth might conflict with the story told junketeers.

While such policies are unthinkable in other countries, Olympic Airlines did not invite your correspondent, Mario Modiano of the *New York Times*, Phil Dopoulos of the Associated Press, and many other OPC'ers to meet our international colleagues who were on the Olympic Post-Inaugural Press Junket.

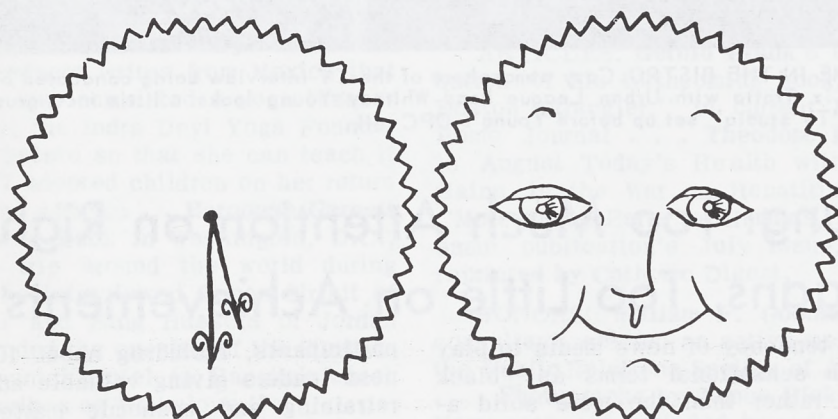
Although formal complaint has been entered through the mails to Olympic Airlines' Directorate in Athens, it seems that the complaint sent by this cor-

respondent has been "lost". Unfortunately, many of our own newspaper and magazine colleagues were on the junket — and Howard Apter of Travel Agent managed to break through the barrier and visit "illegally" with the Waggs. Modiano sharply stated he could not understand the thinking of Olympic who had to deal with the resident Press *all year round!*

Alec Kitroeff, an Olympic junketeer from Greece to the US with a party of local press, commented that one of the outstanding high points of the Olympic press flight was the meeting in Washington between the Greek Press and USIS veterans, Vic Steir and Ben Jackson at a luncheon party at the Sheraton Park Hotel. Kitroeff has now qualified as the most profuse writer in Greece, holding two editor-in-chief positions at once — one for the Olympic Airlines Magazine and another for the chain of Astor Hotels' own magazine, both printed and published in Athens. Of course, these minor jobs are in addition to his representation of McGraw-Hill, as well as his senior partnership of the advertising firm of Triton Ltd.

Seen in Athens recently was Paul Hurmuses, en route from India to Vancouver, Canada, where he will finally resign from the newspaper business and become a full-fledged businessman.

5:30 to 6:30, Mon. thru Fri. bar-brand drinks



HAPPY HOUR

fifty



cents

THE OVERSEAS PRESS BULLETIN

Bulletin Committee Chairmen:
Alton Kastner David Resnick
Lawrence Stessin

Managing Editor: Sibby Christensen

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Young (Cont'd from page 1)

people — something to make the community proud."

The Trade Center turndown was a typical example of the Negro plight not being taken seriously, Young indicated.

"Somewhere along the way you've got to start taking the Negro seriously."

Young returned a few weeks ago from Viet Nam, where he had gone to investigate possible discrimination in the armed forces there.

"I'm happy to report that the disproportionate number of Negroes in the field is not due to discrimination but because of higher enlistments among Negroes," Young said. One reason Negroes are eager to enlist, he said, was that by doing so they got a chance to prove they are men.

New York Scene

Wed., Aug. 24 — Dinner for 16 foreign journalists in World Press Institute program. See page 1 details. 6:30 p.m. cocktails, 7:30 p.m. dinner.

* * *

Bienvenidos

Thurs., Sept. 8 — Welcome Home Party for OPC Press Tour. 5:30 p.m.

A welcome-home party for members of the OPC Press Tour is planned for the returning fliers Sept. 8, following their 27-day VIP trip to eight South American countries. Hosting will be their home-based colleagues.

Tour Chairman *Madeline D. Ross* will greet members of previous OPC flights, and any member who's interested in hearing highlights about the current trip also is invited.

* * *

All reservations not cancelled 24 hours in advance will be charged to members' accounts.

Classified

RETURNING US COUPLE wants furnished 1-2 bdrm sublet convenient mid-Mhthn month or more starting about Sept. 15. Box 382.

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MAIL or DELIVER TYPED COPY to the Bulletin Office by Monday Noon, with advance payment. A 40-space line costs 50¢. Items will not be taken by telephone.

"And they are men — and don't you ever forget it."

Young noted the growing sentiment to put the damper on civil rights advances because of the recent riots and actions of Negro extremists, but urged, "Let's pass the civil rights bill because of what the thousands (of Negroes) are doing in Viet Nam — not, let's not pass it because of what the hundreds are doing in the streets."

The speaker was asked about the current disarray of many civil rights groups and desertion of the more moderate groups by militants. Alluding to activists more interested in getting TV and press coverage, Young noted that "Their presence has not been necessarily missed."

The militant groups will probably continue to exist, he said, as long as they can "come up with slogans to get more publicity."

While he thinks that subversive groups may take advantage of riot situations, Young thinks blaming Communists for fomenting them is incorrect. "This is a refusal to face up to the basic cause of the riots (which is) because these people are hemmed in."

The Young luncheon received extensive media attention. Represented were CBS and NBC television; UPI Newsfilm; MBS radio, ABC radio, WNYC and WNEW, among others.

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PEOPLE & PLACES

By BETTY ETTER

ON THE GO: **Dr. Jordan M. Young** and his wife, Dionir, left last week for Manaus, Brazil, a thousand miles up the Amazon, where they will take a paddleboat steamer down the river to Belem, stopping en route to interview business men and government officials, labor and civic leaders and just plain people for a book on "Modern Brazil." Time of the flight to Manaus, three days; of the trip down river, six months. Dr. Jordan, professor of history and Latin American affairs at Pace College, New York, was awarded a Fulbright fellowship to conduct research in contemporary Brazilian history. The Youngs' son, 12, will attend American school in Rio . . . **Joe Ryle** off to Tangier and other spots in North Africa on a business and pleasure trip. . . . **Cornelius Ryan** will attend the Frankfurt Book Fair Sept. 22-24, when his best-selling "The Last Battle" will appear in a German edition. He also plans to scout locations for the movie being made from his book, for which he is writing the screenplay . . . New York-based **Heiner Gautschy**, back from two and a half months look-see in Moscow, including trek with de Gaulle, editing his color film material for upcoming lecture tour . . . **Ken Giniger**, on a quick trip to London and Paris, found himself in line waiting to cash a check at American Express in Paris next to fellow OPCer **Richard Thomas**, of Hearst magazines. Result: Dick, in the course of a trip to Madrid and Barcelona, is now doing some additional research for **Poppy Cannon's** forthcoming book on the Ritz-Escoffier tradition in world cuisine, to be published by the Giniger firm . . . **Marc Anthony Messina**, Italy correspondent for Business Abroad, back at his Milan base after a rush two-day trip to Luxembourg to interview the Italian president of the European Coal and Steel Community High Authority. And already he's packing for a two-week on-the-spot examination of Marshal Tito's Dalmatian Coast tourism gold mine . . . **Robert Sherrod**, who's left the Saturday Evening Post, now in Viet Nam writing for Life (free lance). He expects to return to New York, where he now has an office, Oct. 1. Stop-offs on his current trip included Hong Kong, Hawaii, and Tokyo, where he met **Robert Trumbull** of the NY Times . . . **Eliot Elisofon** back from West Africa, where he's been serving as director of creative production on ABC-TV's "Africa Project," a three and a half-hour program to be televised next spring. Next stop, Hollywood, where he will start work on a movie, "Dr. Do-

little." . . . **Jesse and France Brodey** back from annual trek abroad with some 700 new color shots of France, Switzerland and Germany.

NEW POSTS: **Albert Peterson** appointed North American representative — editorial, advertising and public relations — for the Scandinavian Times Newsmagazine. Published in Copenhagen, it is the world's largest English-language periodical devoted to current events, culture and business of the five northern nations . . . **James Robinson**, who has headed NBC's Berlin bureau, becoming the network's state department correspondent in Washington.

RADIO & TV: **Carl Bakal**, author of "A Right to Bear Arms," on Arlene Francis' WOR show Aug. 19 . . . **Raine Edward Bennett**, executive director of Islands Research Foundation, guested with Martha Deane on WOR on Aug. 17-18 . . . **Rohama Lee**, editor-publisher of Film News, on Sandy Lesberg's "Nighttime" Aug. 5 . . . **Ruth Karen** interviewed, in Spanish, by Voice of America on US-Latin-American relations. Springboard: her book, "Neighbors in a New World."

ARTICLES: **Wambly Bald's** series on homicidal maniacs being run by United Feature Syndicate.

BOOKS: **Charles Raddock's** "Portrait of a People" due Christmas in a second, updated, enlarged edition in one jumbo-size volume. Charlie, wrapping up his next book, guested twice recently on Alan Burke's WNEW-TV show.

HONORS: **Elmer Lower**, ABC news prexy, tops the list of distinguished guests at the sixth annual Press Club Radio-TV awards dinner in San Francisco Aug. 22 . . . **Horst Buchholz**, of Young & Rubicam, Puerto Rico, elected an associate member of the Public Relations Society of America.

RETIRING: **Marion McCarroll** winding up her duties as women's editor of King Features. She plans to live in Bradford, Vermont, where she's had a home for several years.

FILMS: **Martin Luray** has finished his writing and directing chores on new semi-documentary film produced for Head Ski Co. The film, titled "Winterday," being premiered Aug. 24 at the Johnny Victor Theatre in RCA Exhibition Hall.

NO GAG: Battle of wits between the Gagwriters-Round Table of Washington, D.C., and the Gagwriters-Comedy Workshop of New York will see **Jim Atkins**, gagwriter for many comics and columnist for "Sick" and "Author & Journalist," captaining the Washington team. Event is scheduled for Aug. 29 in Washington.

Placement

New Jersey:

M-143—Wanted: male or female editor/reporter for well-established New Jersey suburban weekly with 4,400 circulation. Send resume giving news experience, educational background. Starting salary \$125 per week.

New York:

M-144—Wanted: PR writer, skillful, versatile and facile writer, to work on variety of accounts. Highly diversified diet including general and trade releases, feature stories, by-line articles, newsletter copy, etc. Good chance for growth financially and professionally.

M-145—Wanted: PR specialist for growing PR agency. Fine opportunity for good writer, experienced with general as well as corp. financial accounts in planning client and press contacts. Willing to pay for right man.

M-146—Wanted: Factual writer for business organization newsletter on short-term basis — to work for 3-5 days only. Also to produce organization's president's letter. Two to three years news experience. Salary open.

M-147—Wanted: Experienced writer to develop and write human interest profiles for use by dailies. Eight to ten years news-feature magazine experience. For immediate employment. Salary \$300 plus per week.

M-148—Wanted: Mag articles outline development and placement specialist for major PR department. Science background helpful but not mandatory. Immediate employment. Salary \$14 - 15 M.

M-149—Wanted: Editor for established magazine, fan-romance-detective field. Will consider bright, creative writer/editor from another branch of publishing. Salary \$10M.

M-150—Wanted: Part-time coverline consultant for women's interest magazine. Must have experience with national magazine with strong newsstand circulation. Salary open.

M-151—Wanted: Writer with some medical-science writing experience for Washington D.C. office of leading PR firm. Duties include preparation of manuscripts, background memorandum, press contacts. Liberal fringe benefits. Salary open. Our employees know of this ad. Send background, salary requirements, select work samples, in confidence.

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